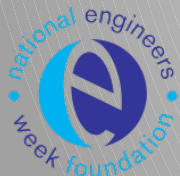


MID-ATLANTIC REGION

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COMPETITION



2014-2015 Regional
Winners
Edlin Middle School -



MID-ATLANTIC REGION Topics of Discussion July

- Overview of the Geography, History and Stats
- Building Participation and Resources
- How Future City is a Fit for YOU



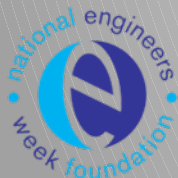
MID-ATLANTIC REGION

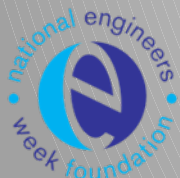


- One of original Regions
- Re-Started in 2007 with MD only
- Expanded in 2010 to:
 - Maryland
 - Washington D.C.
 - Northern Virginia

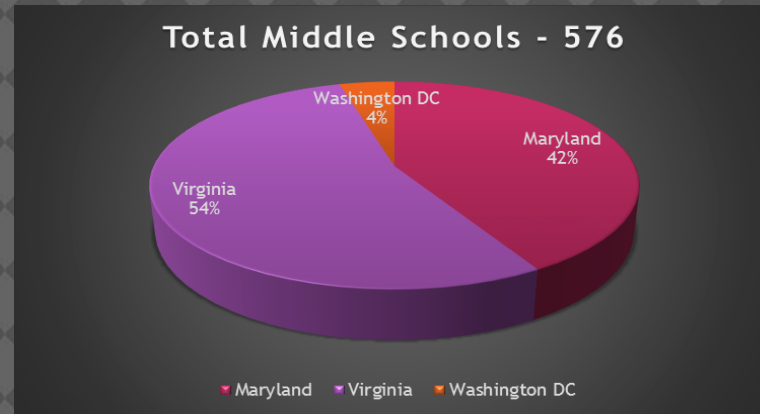
History

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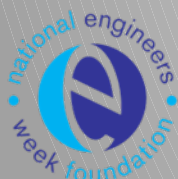
MID-ATLANTIC REGION



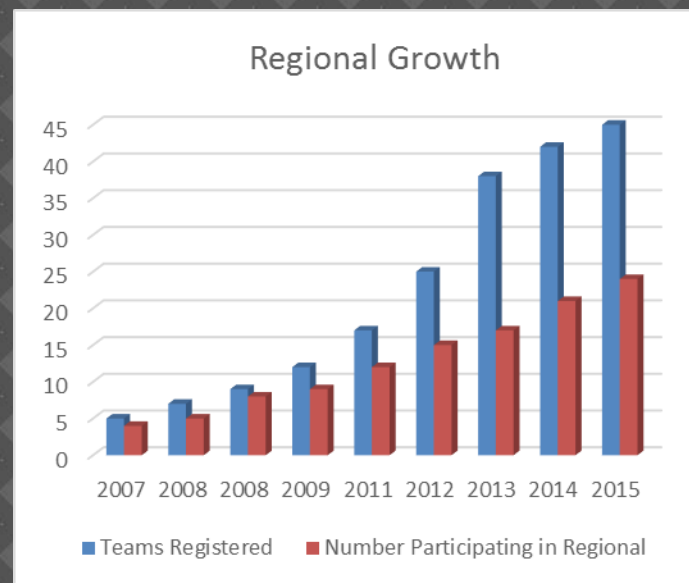
- Maryland has 240 Middle Schools
- Virginia has 311 Middle Schools
- Washington, D.C. has 25 Middle Schools



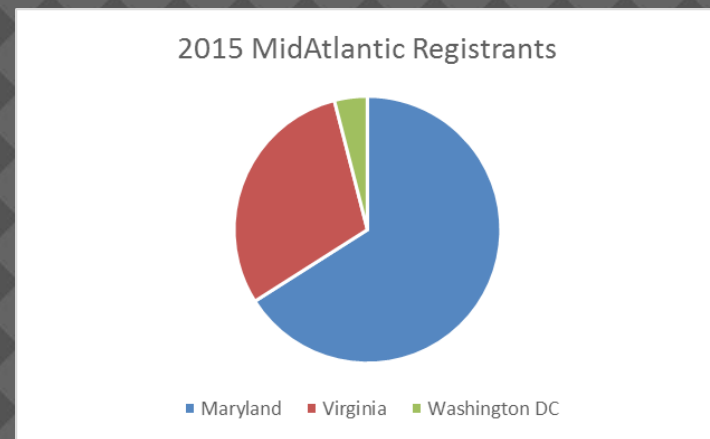
Statistics



MID-ATLANTIC REGION

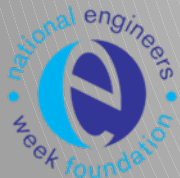


Year	Teams Registered	Number Participating in Regional
2007	5	4
2008	7	5
2008	9	8
2009	12	9
2011	17	12
2012	25	15
2013	38	17
2014	42	21
2015	45	24



By the Numbers

fuTuRe City COMPETITION



REGION GOALS

Schools:

- More contact though various venues. School Visits, Mailers, Phone Calls, Website (new for Region this year), Email Blasts.
- Goal-Retain Schools

Judges:

- More contact though various venues. Website, Email Blasts, Personalized emailing.
- More Teams means More Judges!!

Mentors:

- More coordination though various venues. Mixers and Meet and Greets, Training, Personalized emailing.
- More Teams means More Mentors!!

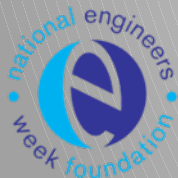
Sponsorship:

- Develop relationships with new societies and professional organizations
- Develop relationships with existing companies that currently have mentors and judges.

Building Participation

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REGION NEEDS

Judges(Need 20 additional according to growth):

- Virtual City
- City Description
- City Model
- City Presentation

Mentors (Need 25-28 Mentors

- Virginia
- Washington, DC
- Maryland



Event Day Support:

- Check-in, Awards, Gift distribution, Food Coordination

Sponsorship:

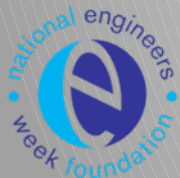
- \$500-\$3500 Current Sponsorship Levels
- Anticipated Budget increase of 30%
- Give Aways

Committee Members!!!

Volunteer

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MID-ATLANTIC REGION

FIND US ON THE WEB:

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How Can We Collaborat